According to the article, “Amazonian Agility” by Ellen Leather on Medium.com, Amazon uses the “Two Pizza Rule”. The concept is that they deploy groups no larger than the number of people who could eat two pizzas to have small, dedicated teams to work on “specific customer needs”. These teams – using agile principles allowed Amazon to have flexible, innovative development in shorter time periods, at lower costs and lower overall risks to the company.

The agile principle six - bureaucracy and politics are minimized, co-location and face-to-face communication maximized, wherever possible – is great to see in such a large company. By employing the “Two Pizza Rule”, teams can focus on the customer and not the bottom line. This also can give a startup mentality, where all the members of the team have the same vision and drive like a startup company that has a single dream to achieve.

For the SNHU Travel project, principle eleven is a good practice to utilize. By giving teams high autonomy, the members feel ownership and are empowered to make decisions that affect the entire project and will – hopefully – make those decisions to attain the best results possible.

Hi Jerry.

I totally understand your point about the rigidity and resistance to change management experiences. I have had similar experiences. While I chose principle six, your choice of principle five is similar in ways. I believe that the motivation for and empowerment (5) in part comes from minimizing bureaucracy and politics (6). Interestingly, while both promote the individual, principle five seems to want to bring the ideas of the individual to light, while principle six appears to focus more on the output of the team as a whole.

Have a great week!

Bob

Hi Adrian!

I really like your choice of principle two. The idea that a company almost welcomes failure must be a stress-reducer to the teams. It should be looked at this way: failure teaches so much more than success. Success breeds complacency. Failure forces change (hopefully!). I’ve learned and grown more from my failures than successes. I chose principle six. Both of our choices have a center around Startup Mentality. I think this idea helps galvanize the team around the same goals and strive to produce the best product that is always focused on the customer.

Have a great week!

Bob